

Snaccin's Privacy Policy

Last Updated: March 22, 2026

Table of Contents

1. [Information Collection and Use](#)
2. [How We Use Your Information](#)
3. [How Information is Shared](#)
4. [Your Rights and Choices](#)
5. [Data Retention](#)
6. [Age Privacy](#)
7. [International Data Transfers](#)
8. [Third-Party Links and Services](#)
9. [Changes to This Policy](#)

At Snaccin, we want you to understand what information we collect, how we use it, and the controls we give you over your data. This Privacy Policy brings transparency in how our video-feed and social networking services operate.

Information We Collect

We collect information to provide a better experience, including:

- **Account Information:** When you create a Snaccin account, we collect your username, email address, and authentication data.
- **Content You Create:** This includes the videos you upload, messages you send, and comments you post.
- **Interactions:** We collect data on the posts you like, users you block or report, how you interact with the feed algorithm, and recommendations.
- **Device and Log Data:** We collect information about the device you use to access Snaccin, including **IP address, operating system, app version, and unique device identifiers (such as IDFA, UDID, or Android Ad ID)** to ensure technical stability and assist in attribution.
- **Location Information:** We may collect your approximate location (via IP address) or precise location (if you grant permission) to provide localized content or business discovery features.

How We Use Your Information

In addition to providing the service, we use your information for:

- **Safety and Security:** We analyze account activity to investigate, prevent, and respond to fraud, unauthorized access, and other illegal activities. This includes reviewing reported content that may violate our Community Guidelines.
- **Personalization and Algorithmic Discovery:** We use your interaction history (such as videos watched, liked, or skipped) and your location to curate your feed and suggest local restaurants or events that are most relevant to you.
- **Advertising and Marketing:** We use your information to show you ads. This includes using your location and **device identifiers** to show you nearby business promotions. We may also use your email to send you updates about new features or special events on Snaccin.

How Information is Shared

We do not sell your personal identity (such as your name or email address). However, we do share specific data categories in the following limited circumstances:

- **Advertising & Personalization:** To keep Snaccin free, we share pseudonymized data—including your **precise or approximate location, device identifiers, and app interaction history**—with our advertising partners. This allows us to show you ads for

local restaurants and events relevant to you. Under certain laws, this may be considered a "sale" or "sharing" of personal information. You can opt-out of this sharing at any time through your device's privacy settings.

- **With Your Consent:** When you post a video or review, your username, profile media, and the content itself are visible to other users of the App.
- **Service Providers:** We share data with trusted vendors who help us operate our infrastructure. These providers are contractually obligated to protect your data and use it only for the services we request.
- **Legal Necessity & Safety:** We may disclose your information if we believe in good faith that it is necessary to: (a) comply with a legal obligation or government request; (b) protect the personal safety of our users or the public; or (c) protect the rights and property of Snaccin, Inc.

Your Rights and Choices

We believe you should have control over your data. Snaccin acknowledges the rights provided under the GDPR and similar global privacy frameworks. You may exercise the following rights by contacting legal@snaccin.com:

- **Right to Access & Portability:** You can request a copy of the personal data we have about you in a structured, machine-readable format.
- **Right to Correction:** If your information is inaccurate, you can update it in your profile within the app.
- **Right to Deletion (Right to be Forgotten):** You have the right to delete your account. Upon deletion, your content will be removed from public view, subject to our retention policies.
- **Right to Object & Restrict Processing:** You may object to the processing of your data for direct marketing or request that we restrict how we use your data in certain circumstances.
- **Response Timeframe:** We aim to respond to all valid data requests (Access, Deletion, etc.) **within 30 days** of receipt.

Data Retention

We generally retain personal information as long as it is needed for the purposes for which it was collected.

- **Account Information:** We keep your account information (like email and birth year) for as long as your account is active.

- **Content Retention:** If you delete a video or post, it will be removed from the public feed. However, it may persist in our backup systems for a limited period (typically 30 days) before being permanently overwritten.
- **Legal Obligations:** We may retain certain information for longer periods if necessary to comply with legal obligations, such as a "litigation hold" or tax requirements.

Age Privacy

Snaccin is strictly for users 18 and older. We do not knowingly collect or solicit personal information from anyone under the age of 18. During registration, we verify your full date of birth to ensure eligibility, although we only store your birth year to minimize data collection. If we learn that we have inadvertently collected personal information from a minor, we will remove that information. If you believe a minor is using Snaccin, please contact us at legal@snaccin.com.

International Data Transfers

While Snaccin is based in the United States, our service providers operate globally. This means your information may be transferred to, stored, or processed in a country other than your own. By using Snaccin, you consent to the transfer of your information to the United States and other jurisdictions where our service providers operate.

Third-Party Links and Services

The App may contain links to third-party websites (like a restaurant's website or an event ticketing page). We are not responsible for the privacy practices of those other sites. We encourage you to read their privacy policies before giving them any of your information.

Changes to This Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you through the app or via the email address associated with your account. We encourage you to review the policy whenever you access our services to stay informed about our data practices. If you have questions about this policy or our privacy practices, please contact us at privacy@snaccin.com.